

# ETERNAL

Diya  
TRENDS

VOL-1

A Venture of : *Kajal Style*

BEYOND  
CLASS



I think there is  
beauty in everything.  
What 'normal' people  
perceive as ugly, I can  
usually see something of  
beauty in it.

THE  
IMPACT  
ISSUE

A TRENDY FASHION AT AFFORDABLE PRICE



A Venture of : *Kajal Style*<sup>®</sup>

# BEAUTY EDITORIAL

\*Fashion is a religion in one sense. Once upon a time, our brand was considered the sanctum sanctorum of fashion. I want to produce things that people really want to buy.\*





# CREATIVE ISSUE

"Don't be into trends. Don't make fashion own you, but you decide what you are, what you want to express by the way you dress and the way to live."



NEW ARRIVALS

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A Venture of: *Amal Singh*



1001

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1002

BEAUTY



## YOUR PERSONALITY

"Fashion is very important. It is life-enhancing and, like everything that gives pleasure, it is worth doing well."



# THE OUTSIDER

"Fashion is part of the daily air and it changes all the time,  
with all the events. You can even see the approaching of a revolution in clothes.  
You can see and feel everything in clothes."



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1003

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# FASHION MOOD

"I think fashion can do a lot. Fashion is very popular, so it can help broadcast a message and reach a new generation."

1004



Mood of  
the Wormth



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1005



"The way I dress depends on how I feel.  
I never have to psych myself up.  
Usually it just feels like it works."

Diya

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A Venture of: *Kogal Diya*

NATURAL BEAUTY



1006



# EXCLUSIVE BRANDS

"The way I dress depends on how I feel.  
I never have to psych myself up.  
Usually it just feels like it works."

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1007

Diya

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## EXCLUSIVE BRANDS

'I think fashion can do a lot. Fashion is very popular, so it can help broadcast a message and reach a new generation.'

1008





# EXCLUSIVE BRANDS

'I think fashion can do a lot. Fashion is very popular, so it can help broadcast a message and reach a new generation.'



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1009

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# SPRING IN YOUR STEP

A Venture of :



1010

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"I think fashion can do a lot. Fashion is very popular, so it can help broadcast a message and reach a new generation."

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NEW  
COLLECTION



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