

ETERNAL

VOL-1

Diya
TRENDS

A Venture of : Kajal Style®

BEYOND
CLASS



I think there is
beauty in everything.
What 'normal' people
perceive as ugly, I can
usually see something of
beauty in it.

THE
IMPACT
ISSUE

A TRENDY FASHION AT AFFORDABLE PRICE

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BEAUTY EDITORIAL

"Fashion is a religion in one sense. Once upon a time, our brand was considered the sanctum sanctorum of fashion. I want to produce things that people really want to buy."





CREATIVE ISSUE

"Don't be into trends. Don't let fashion own you, but you decide what you are, what you want to express by the way you dress and the way to live."



NEW ARRIVALS

Diya

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A Venture of: *Night Style*



1001

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1002

BEAUTY



YOUR PERSONALITY

"Fashion is very important. It is life-enhancing and, like everything that gives pleasure, it is worth doing well."

A full-page photograph of a woman with long, wavy brown hair, smiling brightly at the camera. She is wearing a vibrant purple, ribbed, long-sleeved dress with a decorative vertical panel featuring intricate gold embroidery. She is also wearing large, ornate gold and pink beaded earrings. The background is a lush, green garden with a paved path.

THE OUTSIDER

"Fashion is part of the daily air and it changes all the time, with all the events. You can even see the approaching of a revolution in clothes. You can see and feel everything in clothes."



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1003

Diya

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FASHION MOOD

"I think fashion can do a lot. Fashion is very popular so it can help broadcast a message and reach a new generation."



Mood of
the Wormth

Diya

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1005



"The way I dress depends on how I feel.
I never have to psych myself up.
Usually it just feels like it works."

Diya
TRENDS

A Venture of : *Kayal Style*

NATURAL BEAUTY



1006



EXCLUSIVE BRANDS

"The way I dress depends on how I feel.
I never have to psych myself up.
Usually it just feels like it works."

Diya
TRENDS

A Venture of : **Kajal Style**



1007

Diya

TRENDS

A Venture of : *Kajal Style*

EXCLUSIVE BRANDS

'I think fashion can do a lot. Fashion is very popular, so it can help broadcast a message and reach a new generation.'

1008



EXCLUSIVE BRANDS

"I think fashion can do a lot. Fashion is very popular, so it can help broadcast a message and reach a new generation."



Diya
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A Venture of : Koyal Style



1009

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A Venture of : *My Stylo*

SPRING IN YOUR STEP



1010

Diya

TRENDS

A Venture of : *Royal Style*



"I think fashion can do a lot. Fashion is very popular, so it can help broadcast a message and reach a new generation."

1011

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1012

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VOL-1

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